



#Liberal Professions 5.0


***Our Know-how and skills for the
most important things in life***



**BUKO-President
Daniel Alge**



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Palais Eschenbach, Vienna (AT)**



*What does
„BUKO“
mean ?*

***BUKO =
Federal Conference of the
Liberal Professions***

**Attorneys at
Law**

**Auditors/
Tax Accountants**

Dentists

**Civil Engineers/
Architects**

MDs

Notaries

Patent Attorneys

Pharmacists

Vets

BU ■■■ Bundeskonferenz
KO ■■■ der Freien Berufe
Österreichs





***Step from
Liberal
professions
4.0 to 5.0***

In recent years, it has been necessary to define the activities and systemic relevance of our liberal professions and to manifest our role for civil society (concept Liberal Professions 4.0).

**Now it's time for future projects - more human, innovative, sustainable and resilient way - to take the path towards
#LiberalProfessions 5.0.**



*Where do
we come
from?
Where do
we go?*

The Liberal Professionals

***Where do we come from?
Where do we go?***



*Where do
we come
from?
Where do
we go?*

The Liberal Professionals

“Freelancer”



*Where do
we come
from?
Where do
we go?*

***“Freelancer”
Sir Walter Scott (1771-
1832) Ivanhoe (1820)
a “medieval mercenary
warrior”
The lance is not sworn to
any lord's services***



*Where do
we come
from?
Where do
we go?*

***“Freelancer”
Sir Walter Scott (1771–1832)
Ivanhoe (1820)
a “medieval mercenary
warrior”***

***The lance is not sworn to any
lord's services, not that the
lance is available free of
charge***

“I offered Richard the service of my Free Lances, and he refused them – I will lead them to Hull, seize on shipping, and embark for Flanders; thanks to the bustling times, a man of action will always find employment.”



**Where do
we come
from?
Where do
we go?**

From “Freelancer” to „Liberal Professional“

- **1688/89: *Glorious Revolution/Bill of Rights*** (primacy of parliamentary sovereignty; establishment of “the first modern, liberal state”)
- **1776: US *Declaration of Independence*** “all men are created equal and endowed [...] with certain unalienable rights, among these life, liberty, and the pursuit of happiness”
- **1789: *French Revolution*** (“liberty, equality, fraternity”; *Code Civil*)
- **Liberalism: classical economics, free trade, laissez-faire government with minimal intervention and taxation and a balanced budget**
- **Individualism, liberty and equal rights**

***Where do
we come
from?
Where do
we go?***

From “Freelancer” to „Liberal Professional“ 19th century

- ***Politician without political affiliation (“an independent”)***
- ***Person who does any type of work on one's own terms and without any permanent or long-term commitment to an employer***
- ***Liberal Profession:***
 - *wanted modern, efficient self-government*
 - *wanted freedom of the press and freedom of the assembly*
 - *wanted constitutions, and Laissez Faire economic policies, such as free trade and low tariffs*



*Where do
we come
from?
Where do
we go?*

“Freelancer” 19th century

- ***The Vienna Bar Association is a result of the revolution of 1848***
- ***before: legal profession was affiliated to the courts and subject to their supervision!***



**Where do
we come
from?
Where do
we go?**

- **The Vienna Bar Association is a result of the revolution of 1848 (before: legal profession was affiliated to the courts and subject to their supervision!)**
- **The principle of *separation of powers* (complete separation of judges, prosecutors and party representatives)**
- **1850: Chamber of Advocates in Vienna**
- **A *statute and rules of procedure* were drawn up and a chamber seat and staff were selected**
- **Election of *audit commissioners***
- **Appointment of *unpaid representatives for poor parties***
- **Fight against the numerous unlicensed representatives**
- **1870: *exclusive professional jurisdiction***



The Liberal Professionals

***Where are
we now?
Where do
we go?***

***Where are we now?
Where do we go?***



COMMON VALUES

CEPLIS believes that the Common Values have assisted and will continue to assist the liberal professions, clients and patients and accordingly recommends the inclusion of the following equivalent values in national codes of conduct.



**Where are we now?
Where do we go?**

- ***“The activities of liberal professionals comprise intellectual tasks for the proper discharge of which **a high level of legal and technical and sometimes scientific knowledge is required.** The necessary knowledge is acquired by the successful completion of studies leading to a degree or diploma of higher education and/or the award of a recognised professional title.”***
- ***“**Clients and patients must have confidence** that alleged contravention of the provisions of Codes of Conduct will be treated seriously by the professional body concerned and, if proved, will result in action proportionate to the seriousness of the breach being taken.”***

Professional services – at the highest level

***academic
education with
obligatory
practise periods***

***high levels on
expertise with
constant further
education and
trainings***

***high quality
standards on all
services and
investment in
technologies and
innovations***



*Where are
we now?
Where do
we go?*

- *Confidence by providing
Competence*
- *Codes of Conducts: protect
our service recipients from
suffering from the
information asymmetry*

Liberal professionals:

Code of Conduct:

**We are obliged not to use this information
asymmetry in bad faith to the disadvantage of
our clients and patients**

Liberal professionals:

**We are highly qualified and reliable
at the side of our patients,
clients and customers –
for the really important things in life:**

COMPETENCE for the most important things in life

health and well-being

home, property and environment

preservation of all (client's and patient's) rights

COMPETENCE for the most important things in life

***economic
and tax
affairs***

***property
and legacy***

***future, next
generations
and
innovations***

Liberal professionals:

**We act based on trust and confidentiality
as translators of the concerns, needs
and visions of all people,
who use our services.**

Liberal professionals:

We ensure that fundamental rights and personal interests are protected and guaranteed.

Liberal professionals:


We take care.

Liberal professionals:

**Can it work
without us?**


Liberal professionals:

Probably yes, but **We
make the world a better
place!**



*Where are
we now?
Where do
we go?*

- *Important role for the development of society and economy*
- *On a national level*
- *On a European level*
- *On an international level*



*Where are
we now?
Where do
we go?*

- ***Liberal Professionals are autonomous***
- ***Autonomy from the state is in the public interest***
- ***We provide service, not bureaucracy***
- ***We have responsibility and systemic relevance***
- ***We are employers***



***HUMANITY
EDUCATION
NEW WORK-
LIFE-BALANCE***

Liberal professionals:

**Liberty is not for
granted**



***Patentinių patikėtinių asociacija,
vienijanti Lietuvos Respublikoje
registruotus patentinius patikėtinius***



***The Association of Patent
Attorneys, uniting patent attorneys'
registered in the Republic of
Lithuania***

Liberty is not for granted

- Lithuania was under Russian (18th, 19th century), German (WW1), Soviet Union (1940-1990) occupation
- Independent from 1918 to 1940
- 11 March 1990: the Supreme Council announced the restoration of Lithuania's independence
- Soviets imposed an economic blockade by ceasing to deliver supplies of raw materials
- January and July 1991 the Soviet Army and Soviet paramilitaries killed 21 people and injured hundreds. A large part of the Lithuanian population participated in the January Events



**Liberal
professionals:**

**Liberty is
not for
granted**

#Liberal Professions 5.0



**Liberal
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#Liberal Professions 5.0



**Liberal
professionals:**

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#Liberal Professions 5.0



***Where do
we go?
From #LP
4.0 to #LP
5.0***

The Liberal Professionals

***Where do we go?
From #Liberal Professions 4.0
to #Liberal Professions 5.0***




*Where do
we go?
From #LP
4.0 to #LP
5.0*

- *Innovations, technological progress and the use of Artificial Intelligence (AI)*
- *We will have to continue our leadership and influence in this new technologies*
- ***Unchanged:*** *acting as responsible mediators between the state, authorities and civil society*
- *Pay even more attention to ensure target-oriented sustainability as well as entangled resilience and trustworthiness*



SUSTAINABILITY AND RESILIENCE



**Where do
we go?
From #LP
4.0 to #LP
5.0**

- ***Efficient innovations for a resilient and resistant future***
- ***Challenges as entrepreneurs and employers in the new working world (work-life balance)***
- ***With foresight for the generations still to come***



***RESPONSIBILITY
AND
PROFESSIONAL
ETHICS***

The chambers of the liberal professions:

Our collegiate authorities support us professionals with a wide range of services and advice.

As control bodies they ensure compliance with high standards and professional rules – and for protecting the users of our services.

System relevance:

We assume more and more system-relevant tasks from authorities because our expertise allows us to execute them better, faster and more efficiently!



Summary

***RESPONSIBILITY
AND
PROFESSIONAL
ETHICS***

The background features a large gear on the left, with several smaller gears and curved lines extending to the right, suggesting a mechanical or digital process. Faint circuitry and grid patterns are visible in the background.

Summary

***LIBERTY
AND
MISSION***

#Liberal Professions 5.0

MESSAGE IN ONE SENTENCE



Summary

#Liberal professions 5.0 basically means to us that

- based on our unchangeable basic principles, like trust, confidentiality, our professional values and rules, and our self-administration as core elements

- no one is left behind or discriminated against;

- we therefore need to be better integrated into the political and economic structures, claiming to be a full partner in the social partnership;

- and we need improved economic framework conditions,

so that we can make the needs of our clients, patients, customers and staff heard and adequately taken into account – and this without gold plating bureaucracy!

#Liberal Professions 5.0

Thank you for your attention!

**Please don't hesitate to write
us for further informations or to get
the link to our concept**

office@freie-berufe.at

Summary

